



HSRAA 2022 CONFERENCE

28-30TH SEPTEMBER | MANCHESTER

ABOUT THE HSRAA ANNUAL CONFERENCE

HSRAA22 is the 2022 Annual Conference of the Health Sciences Records and Archives Association (HSRAA). The Conference will be held from the 28th-30th September in Manchester.

Formerly known as the Scientific Archivists Group, the HSRAA has evolved to more accurately reflect the workings of all members and partners of the Association. This change in name in 2018 has been the cornerstone of a number of exciting developments designed to raise the profile of both the Association and our sector. Now in its 41st year, the HSRAA has a membership and conference attendee list that includes practising records and information managers, archivists, document administrators, quality managers and other related professionals across all areas of the biopharmaceutical industry and other life sciences. The membership of HSRAA also includes the supplier community e.g. consultants, EDRM/ECM vendors and integrators, record storage specialists, disaster recovery and business continuity specialists, and other service providers.

The overarching aims of the HSRAA are to:

- * Raise the profile of records management and archiving as business-critical activities
- * Improve the professional competencies of records managers and archivists
- * Encourage the consistent interpretation of pertinent laws, regulations and guidance
- * Influence the regulatory environment.

PREMIER SPONSORSHIP

Premier Sponsor: £1,000 (up to 4)

Premier Sponsors will benefit from the support of our specialist conference team. Excellent exposure for Premier Sponsors will underpin our marketing and communications for HSRAA22 and will ensure sponsors and exhibitors will have every opportunity to reach and connect with a relevant audience in the build-up to the event. From the moment you come onboard as a HSRAA22 Premier Sponsor your organisations logo, profile and website link will be included on our dedicated Conference Website. Premier Sponsors benefit from:

- * Organisation logo displayed on electronic and printed materials and labelled as Premier Sponsor (e.g. Delegate Guide, Conference Website, signage, delegate bags)
- * Organisation logo displayed at the front of the main conference room throughout the event
- * Full page full colour advert in the Delegate Guide
- * Logo, description and web link to your organisation from our Conference Website
- * Opportunity to display a roller banner at a highly visible location within the venue
- * Social media announcement and logo on conference social media posts
- * 25% reduction on attendance price for up to 3 people from your organisation (or invited guest)

Conference Dinner & Networking Sponsor: £1,950 (includes premier sponsorship)

Networking is embedded in the culture of HSRAA Conferences. The Conference Dinner & Networking Sponsor will receive the support of the conference and social media team leading up to the event and full visibility will be given for the duration of HSRAA. Benefits also include:

- * Recognition and benefits of a Premier Sponsor
- * Additional exposure on the Conference Website, social media and Delegate Guide as Conference Dinner & Networking Sponsor with the sponsor logo included in the description of the 'Conference Dinner'
- * Sponsor logo included on the dinner tables in the form of 'table talkers' which can include an advert for the Sponsor Company
- * Exclusive social media postings
- * Opportunity for a representative from the sponsor to be invited on stage to welcome people to the Conference Dinner
- * Table talkers throughout the conference on lunch and coffee tables

Communications & Social Media Sponsor: £1,500 (includes premier sponsorship)

This Sponsor will benefit from a large amount of high quality exposure in the run up to HSRAA22. The Communications Sponsor logo and website link will be embedded on our Conference Website Home Page slider and all our marketing and event communications will feature a banner advert for the Communications Sponsor. Outstanding visibility at HSRAA22 itself is part of the Communications & Social Media Sponsor package. Benefits also include:

- * Referenced as Communications Sponsor on conference mailings and social media
- * Banner advert on the footer of main conference mailings
- * Logo included in the sliding graphic on the home page of Conference Website

Sustainability Sponsor: £1,500 (includes premier sponsorship)

- * Recognition and benefits of a Premier Sponsor
- * Planting a tree for each delegate attending the Conference
- * Recognition against each sustainability factor announced regarding HSRAA22, e.g. reduction of single use plastic, use of sustainable materials for delegate materials etc.

Lanyard Sponsor: £750 (sponsor needs to provide the lanyards)

Pen & notebook sponsor: £250 (sponsor needs to provide these)



Examples of social media postings