



# HSRAA 2023 CONFERENCE

3-5<sup>TH</sup> OCTOBER | DUBLIN 

## ABOUT THE HSRAA ANNUAL CONFERENCE

HSRAA23 is the 2023 Annual Conference of the Health Sciences Records and Archives Association (HSRAA). The Conference will be held from the 3rd-5th October 2023 in Dublin. Formerly known as the Scientific Archivists Group, the HSRAA has evolved to more accurately reflect the workings of all members and partners of the Association. This change in name in 2018 has been the cornerstone of a number of exciting developments designed to raise the profile of both the Association and our sector. Now in its 41st year, the HSRAA has a membership and conference attendee list that includes practising records and information managers, archivists, document administrators, quality managers and other related professionals across all areas of the biopharmaceutical industry and other life sciences. The membership of HSRAA also includes the supplier community e.g. consultants, EDRM/ECM vendors and integrators, record storage specialists, disaster recovery and business continuity specialists, and other service providers.

The overarching aims of the HSRAA are to:

- Raise the profile of records management and archiving as business-critical activities
- Improve the professional competencies of records managers and archivists
- Encourage the consistent interpretation of pertinent laws, regulations and guidance
- Influence the regulatory environment.

## PREMIER SPONSORSHIP

### Premier Sponsor: £1,000 (up to 6)

Premier Sponsors will benefit from the support of our specialist conference team. Excellent exposure for Premier Sponsors will underpin our marketing and communications for HSRAA23 and will ensure sponsors and exhibitors will have every opportunity to reach and connect with a relevant audience in the build-up to the event. From the moment you come onboard as a HSRAA23 Premier Sponsor your organisations logo, profile and website link will be included on our dedicated Conference Website. Premier Sponsors benefit from:

- Organisation logo displayed on electronic and printed materials and labelled as Premier Sponsor (e.g. Delegate Guide, Conference Website, signage, delegate bags)
- Organisation logo displayed at the front of the main conference room throughout the event
- Full page full colour advert in the Delegate Guide
- Logo, description and web link to your organisation from our Conference Website
- Opportunity to display a roller banner at a highly visible location within the venue
- Social media announcement and logo on conference social media posts
- 25% reduction on attendance price for up to 3 people from your organisation (or invited guest)
- Opportunity to have a speaker on the main programme (title and presentation content have to be agreed by the HSRAA and the presentation must not be a commercial sales pitch)



### **Conference Dinner Sponsor: £1,950**

**(includes premier sponsorship)**

Networking is embedded in the culture of HSRAA Conferences. The Conference Dinner Sponsor will receive the support of the conference and social media team leading up to the event and full visibility will be given for the duration of HSRAA. Benefits also include:

- Recognition and benefits of a Premier Sponsor
- Additional exposure on the Conference Website, social media and Delegate Guide
- Conference Dinner & Networking Sponsor with the sponsor logo included in the description of the 'Conference Dinner'
- Sponsor logo included on the dinner tables in the form of 'table talkers' which can include an advert for the Sponsor Company
- Exclusive social media postings
- Opportunity for a representative from the sponsor to be invited on stage to welcome people to the Conference Dinner

### **Networking Sponsor: £1,750**

**(includes premier sponsorship)**

Many delegates arrive the evening before the main conference starts, this will be the evening of 3rd October. HSRAA23 will include a social event on this evening and include an offsite gathering in Dublin along with a short tour of the City. The Networking Sponsor will be promoted as being the company behind this networking event and this will include:

- Pre-conference promotion and invitation to delegates to attend
- Opportunity to be involved in the selection of venue for the networking
- Opportunity to welcome people to the networking event (and provide drinks tokens or a giveaway if desired)

### **Event App Sponsor: £1,500**

**(includes premier sponsorship)**

This event app for HSRAA23 is an effective way of sharing information with delegates. The event app sponsor gets a great deal of visibility before, during and after the event. Benefits include:

- Benefits of premier sponsorship
- Logo on event app
- Digital advert on event app
- Promoted as event app sponsor

**Exhibition Stand: £750 (includes daytime attendance of one person)**

**Lanyard Sponsor: £750 (sponsor needs to provide the lanyards)**

**Pen & notebook sponsor: £250 (sponsor needs to provide these)**



### **HSRAA Annual Sponsor: £4,000 (up to 4)**

The HSRAA has a limited number of Annual Sponsorships available. Annual sponsorship provides a package of benefits to the sponsor and these include:

- Premier Sponsorship of Conference plus choice of one of Networking, Conference Dinner, Event App or Social Media/Comms<sup>(1)</sup>
- Exhibition stand at Conference
- Two daytime attendance places at conference<sup>(2)</sup>
- Opportunity to propose topic and host a Let's Talk discussion session within calendar year - promoted as "sponsored by...."
- Opportunity to contribute to 4 newsletters by providing articles, or summaries with links to external articles
- Company logo at bottom of all non-conference mailings as an Annual Sponsor

(1) Subject to availability

(2) All other costs (e.g. B&B, Dinner) would be charged additionally